



Upriver Youth Leadership Council
"Empowering our youth to create a healthy, drug free community"

General Meeting Agenda
7/14/2022 Noon Kamiah Fire Station
1-605-472-5349
*297053

- Meeting Called to Order
- Minutes June

Old Business

- Breakfast Recap
- SAMHSA DFC Site Visit
- Special Projects Updates
 - Kitchen
 - Counseling
 - Skate Park
 - PRIDE Survey
 - Community Garden
 - Website Update
 - Summer Tween Time
 - BBQ Days Youth Zone
 - Kamiah School District Open House and Back Packs

New Business

- Kooskia Days
- BBQ Days Youth Zone

Reports

- Teen Center Updates
 - Attendance
 - Activities/Field Trips
- K-6 Summer Program Update
- Recovery and Family Resource Updates
- Financial Report

Grant Updates

Pending Grants

- DFC new 5 year Submitted \$125,000/year x 5 years
- NPT Ed Grant Submitted (Garden to Table) \$10,000
- Building Communities of Recovery Submitted-June 3 \$300,000/year x 3 years
- SPF-PFS- Submitted \$375,000/year x 5 years
- Community Programs Part 2 Submitted \$750,000 (Extra payment coming for Part 1 \$250,000)

Other Committee Updates (if any)

- Recovery
- Breakfast
- Youthfest
- National Night Out
- BBQ Days Youth Zone
- RRW Mock Car Crash
- Missoula Children's Theater
- Olde Fashioned Christmas
- Skate Park
- Pump Track

Next Meeting:



Upriver Youth Leadership Council
"Empowering our youth to create a healthy, drug free community"

General Meeting Minutes
6/22/2022 Noon Kamiah Fire Station
1-605-472-5349
*297053

Meeting Called to Order with the following present: Cynthia Valle, Amy Woods, Norma Staaf, Sara Moffett, Cheryl Morris, Terry Law, Sandy Russo, Dennis Kachelmier, Kaden Krieger, Ron Sopko, Misty Grant, Amber Sanderson, Sharlene Johnson, Daisy Bower, Quentin Millage, Tug Loughran and Reesa Loewen. Peggy Flerchinger joined by phone.

May 2022 meeting minutes were accepted as presented

Work Session:

YAB members gave a presentation on their recent trip to Boise to attend the Office of Drug Policy's Idaho Youth Leadership Institute. They shared a strategy they developed to prevent underage drinking.

During the meeting members participated in RX Sticker Shock by placing information stickers on prescription drug bags that Arnzen Kamiah Drug hands out for us.

Old Business

SAMHSA DFC Site Visit will be August 15th with more details to follow.

Special Projects Updates

- o Kitchen is done and awaiting the final inspection.
- o Tele-mental health currently has 23 active clients.
- o Skate Park is still awaiting the boundary discrepancy to be resolved.
- o PRIDE Survey was implemented in 6th-12th grade in Kamiah and Kooskia schools.
- o Youthfest was a huge success despite the rain.
- o Fundraiser Breakfast will be July 13th, more table captain ideas were brainstormed.
- o Community Garden is awaiting power and water and less rain.
- o Website Updates are underway. Sharlene and Amy are working with Red Fox Visuals.
- o Summer Tween Time is in full swing. Stop by any day between Noon and three and witness the madhouse.

New Business

- BBQ Days Youth Zone will return this year. Leah and Chris will be in charge of implementing it.

- We will partner on the Kamiah School District Open House by providing back packs, bounce houses and booths. We will also pay the expense for a speaker that Cheryl Morris will arrange.

Program Reports were shared.

Financial report given and accepted as presented.

Grant Updates

Pending Grants

- DFC new 5 year Submitted \$125,000/year x 5 years
- LC Valley Healthcare Fast Track Submitted (Garden to Table) \$10,000-Awarded
- NPT Ed Grant Submitted (Garden to Table) \$10,000
- Building Communities of Recovery Submitted-June 3 \$300,000/year x 3 years
- SPF-PFS- Submitted \$375,000/year x 5 years
- FY23 SABG Awarded-\$41,000 Life Skills, Strengthening Families, Media Buys

Other Committee Updates-None

- Recovery
- Breakfast
- Youthfest
- National Night Out
- BBQ Days Youth Zone
- RRW Mock Car Crash
- Missoula Children's Theater
- Olde Fashioned Christmas
- Skate Park
- Pump Track

Next Meeting: July 14 at Noon at the Kamiah Fire Station


Respectfully submitted by Sharlene Johnson, UYLC Executive Director

K-6 Afterschool Program-Partnered with Summer School


We start picking kids up at 8:00 to get them to summer school by 8:30. K-6 Summer Program starts at 10:00 and ends at Noon. During that time we do at least 2 activities a day, then prepare and feed the kids lunch. At 12:00, we take the 3rd-6th grades to the Teen Center for Tween Time, where they are fed lunch and do activities. We then run the younger kids home or to daycare. Every Thursday we do water activities with the kids. We stay pretty busy averaging about 20 kids a day!

+Don't Live Life Faded
Campaign Metrics

Overall messaging:
While you live life faded, your friends are out *living*. Stay sober, join in the fun.
Learn more: www.upriveryouth.org/marijuana-prevention-campaign




Upriver Youth Leadership Council

Sponsored · 

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X

Living life faded is boring. Don't be boring.





WHILE YOU'RE LIVING LIFE FADED


UPRIVERYOUTH.ORG

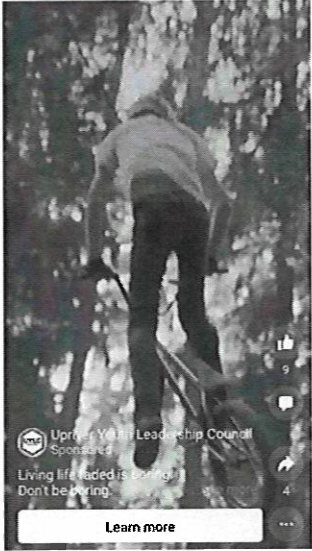
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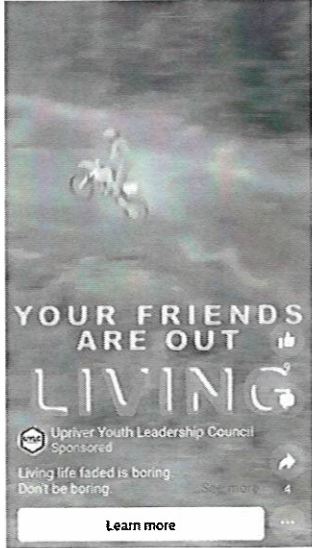
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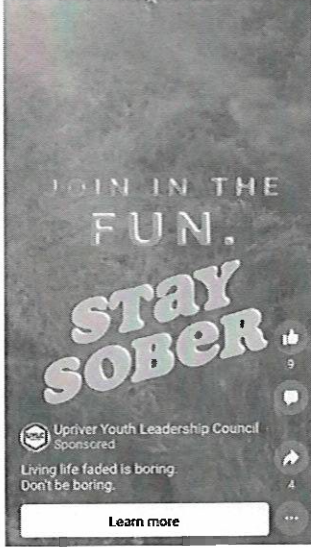
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See more

4

Learn more



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Living life faded is boring. Don't be boring.

See more

4

Learn more

Recovery Report:

June was a hard month for outdoor events due to the rain. We had to reschedule our Movie in the park 3 times before we finally got to have it. We showed "Beautiful Boy" on June 24th and had 29 people in attendance. We had a Picnic in the Park on June 18th and had 26 people attend, even with the cool, rainy weather! On June 11th, we had a staff inservice where we got certified in Mental Health First Aid for Youth. We took 2 buses and the van to Silverwood on Saturday July 9th, and had 129 people with us! We have a campout coming up this weekend, on July 15,16,17th at Lolo Creek Campground up Glennwood. On August 6th we will float from Kooskia to Kamiah and then head to the park for a BBQ. On August 12,13,14th we will have another campout at Fraser park outside of Weippe, and on the 27th we will have a drive-in movie (movie TBD). We will be helping with an open house on August 25th. We are also planning our Overdose Awareness Day event on August 31st. The Recovery Subcommittee meets on July 19th at 7:00pm to plan the details.

Family Resource Report:

We celebrated the graduation of this round of SFP classes on July 6th with a pizza party and Silverwood! Once school starts, we will start another class. We have had a steady number of people needing food and clothing. We have also been busy helping with lots of recovery services. We just got a new shipment of naloxone in, so if you know anybody in need, send them our way. Alateen still happens every Wednesday at 3:45 pm at the Presbyterian Church. If you know someone who needs assistance with anything, please have them reach out to me.

7:37 AM
07/14/22
Cash Basis

UPRIVER YOUTH LEADERSHIP COUNCIL Profit & Loss by Class June 2022

	Community Program	DFC YR 4	General	Innovia	ODPLE	Optum
Ordinary Income/Expense						
Income						
Fundraiser	0.00	0.00	0.00	0.00	0.00	0.00
Donation	0.00	0.00	7,515.00	0.00	0.00	0.00
Grants	0.00	0.00	0.00	11,650.00	434.56	0.00
Vending Machine	0.00	0.00	0.00	0.00	0.00	0.00
Youth Activities	0.00	0.00	172.00	0.00	0.00	0.00
Total Income	0.00	0.00	7,687.00	11,650.00	434.56	0.00
Expense						
Kitchen Supplies	1,506.65	0.00	0.00	0.00	0.00	0.00
Advertising	695.63	0.00	0.00	0.00	0.00	0.00
Mileage	78.88	0.00	0.00	0.00	434.56	0.00
Contract Labor	2,449.30	0.00	0.00	0.00	0.00	0.00
Dues & Subscriptions	281.57	0.00	0.00	0.00	0.00	0.00
Fuel	1,056.92	580.37	0.00	0.00	0.00	0.00
Gifts	0.00	0.00	31.80	0.00	0.00	0.00
Insurance	711.80	0.00	0.00	0.00	0.00	0.00
Licenses & Permits	319.60	0.00	0.00	0.00	0.00	0.00
Meals	6,601.11	104.33	0.00	0.00	0.00	358.79
Office Supplies	137.61	172.89	84.78	0.00	0.00	0.00
Payroll Expenses						
FICA	3,045.39	447.52	0.00	0.00	0.00	0.00
Wages	39,808.28	5,850.00	0.00	0.00	0.00	0.00
SUTA	286.66	43.40	0.00	0.00	0.00	0.00
Payroll Expenses - Other	0.00	0.00	0.00	0.00	0.00	0.00
Total Payroll Expenses	43,140.31	6,340.92	0.00	0.00	0.00	0.00
Postage	21.50	21.50	0.00	0.00	0.00	0.00
Prints & Posters	0.00	1,198.07	0.00	0.00	0.00	0.00
Professional Fees	542.00	158.00	0.00	0.00	0.00	0.00
Rent - Building	1,500.00	0.00	0.00	0.00	0.00	0.00
Rent - Equipment	943.10	0.00	0.00	0.00	0.00	0.00
Scholarship	350.00	0.00	0.00	0.00	0.00	0.00
Skate Park	0.00	0.00	0.00	0.00	0.00	0.00
Supplies	5,672.72	238.41	362.33	28.92	0.00	0.00
Telephone	16.64	16.64	0.00	0.00	0.00	0.00
Travel	305.39	0.00	0.00	0.00	0.00	0.00
Utilities	375.23	0.00	0.00	0.00	0.00	0.00
Vending Supplies	1,164.94	0.00	0.00	0.00	0.00	0.00
Youth Activities Expenses	6,811.37	0.00	3,050.00	0.00	0.00	0.00
Total Expense	74,662.27	8,831.13	3,528.31	28.92	434.56	358.79
Net Ordinary Income	-74,662.27	-8,831.13	4,158.09	11,621.08	0.20	-358.79
Net Income	-74,662.27	-8,831.13	4,158.09	11,621.08	0.20	-358.79

7:37 AM

07/11/22

Cash Basis

UPRIVER YOUTH LEADERSHIP COUNCIL Profit & Loss by Class June 2022

	Recovery Grant	Skate Park	STOP Act	Teen Center	Vending	YAB
Ordinary Income/Expense						
Income						
Fundraiser	0.00	0.00	0.00	0.00	0.00	190.00
Donation	0.00	0.00	0.00	0.00	0.00	80.00
Grants	0.00	12,798.00	0.00	0.00	0.00	0.00
Vending Machine	0.00	0.00	0.00	0.00	83.00	0.00
Youth Activities	0.00	0.00	0.00	0.00	0.00	0.00
Total Income	0.00	12,798.00	0.00	0.00	83.00	270.00
Expense						
Kitchen Supplies	0.00	0.00	0.00	0.00	0.00	0.00
Advertising	0.00	0.00	52.33	0.00	0.00	0.00
Mileage	0.00	0.00	0.00	0.00	0.00	0.00
Contract Labor	0.00	0.00	0.00	0.00	0.00	0.00
Dues & Subscriptions	0.00	0.00	0.00	15.49	0.00	0.00
Fuel	0.00	0.00	0.00	0.00	0.00	0.00
Gifts	0.00	0.00	0.00	0.00	0.00	0.00
Insurance	0.00	0.00	0.00	0.00	0.00	0.00
Licenses & Permits	0.00	0.00	0.00	0.00	0.00	0.00
Meals	0.00	0.00	0.00	0.00	166.61	22.74
Office Supplies	0.00	0.00	0.00	93.02	0.00	0.00
Payroll Expenses						
FICA	147.09	0.00	159.24	0.00	0.00	0.00
Wages	1,922.50	0.00	2,081.42	0.00	0.00	0.00
SUTA	13.44	0.00	14.39	0.00	0.00	0.00
Payroll Expenses - Other	0.00	0.00	0.00	0.00	0.00	0.00
Total Payroll Expenses	2,083.03	0.00	2,255.05	0.00	0.00	0.00
Postage	0.00	0.00	0.00	0.00	0.00	0.00
Prints & Posters	0.00	0.00	0.00	0.00	0.00	0.00
Professional Fees	0.00	0.00	100.00	0.00	0.00	0.00
Rent - Building	0.00	0.00	0.00	0.00	0.00	0.00
Rent - Equipment	0.00	0.00	0.00	0.00	0.00	0.00
Scholarship	0.00	0.00	0.00	0.00	0.00	0.00
Skate Park	0.00	1,860.00	0.00	0.00	0.00	0.00
Supplies	31.42	0.00	455.71	7.96	0.00	0.00
Telephone	0.00	0.00	16.38	0.00	0.00	0.00
Travel	0.00	0.00	0.00	0.00	0.00	0.00
Utilities	0.00	0.00	0.00	0.00	32.05	0.00
Vending Supplies	0.00	0.00	0.00	0.00	0.00	484.49
Youth Activities Expenses	0.00	0.00	0.00	0.00	0.00	0.00
Total Expense	2,114.45	1,860.00	2,879.48	116.49	198.66	507.23
Net Ordinary Income	-2,114.45	10,938.00	-2,879.48	-116.49	-115.66	-237.23
Net Income	-2,114.45	10,938.00	-2,879.48	-116.49	-115.66	-237.23

7:37 AM

07/11/22

Cash Basis

UPRIVER YOUTH LEADERSHIP COUNCIL Profit & Loss by Class

June 2022

	TOTAL
Ordinary Income/Expense	
Income	
Fundraiser	190.00
Donation	7,595.00
Grants	24,882.56
Vending Machine	83.00
Youth Activities	172.00
Total Income	32,922.56
Expense	
Kitchen Supplies	1,506.65
Advertising	747.96
Mileage	513.24
Contract Labor	2,449.30
Dues & Subscriptions	277.06
Fuel	1,637.29
Gifts	31.80
Insurance	711.80
Licenses & Permits	319.60
Meals	7,253.58
Office Supplies	488.30
Payroll Expenses	
FICA	3,789.24
Wages	49,862.18
SUTA	357.89
Payroll Expenses - Other	0.00
Total Payroll Expenses	53,819.31
Postage	43.00
Prints & Posters	1,198.07
Professional Fees	800.00
Rent - Building	1,500.00
Rent - Equipment	943.10
Scholarship	350.00
Skate Park	1,860.00
Supplies	6,797.49
Telephone	49.67
Travel	305.39
Utilities	375.23
Vending Supplies	1,195.99
Youth Activities Expenses	10,345.86
Total Expense	95,520.69
Net Ordinary Income	-62,598.13
Net Income	-62,598.13



Upriver Youth Leadership Council
"Empowering our youth to create a healthy, drug free community"
Board Meeting Agenda
6/6/2022 4:30 pm UYLC Office
1-605-472-5349
*297053

Meeting Called to Order at 4:30 pm with Tery Law, Sharlene Johnson, Carrie Wiley, and Kelly Lineberry present. Jason Davis present at 4:43 pm by phone
No Executive Session

May minutes accepted as corrected

Old Business

- Special Projects Updates

Sharlene states that Amy is touching up the paint on the Kitchen, the stove is in, and the inspection will be this week

Tery states that there are about 22 kids in the K-6 Summer School Program

Sharlene states that the CV Teen Center numbers are low

Sharlene states that there have been 23 clients signed up with our Counselor

Sharlene states that we are still waiting to hear from the Diocese about the Skate Park

Sharlene says the PRIDE Survey is done and just needs to be tabulated

Sharlene states that Youthfest went really well despite the rain and there were more than 500 people signed in

Sharlene states that the Community Garden is coming along, Amy's husband will till, Jason will do the electrical, waiting on the weather to do the water.

Sharlene states that Strengthening Families is continuing with one family in Kooskia and five families in Kamiah

Sharlene states the Website should be done by mid-summer and that she has gone over the plans with the designers

Sharlene states that there are 20 captains for the Fundraiser Breakfast

New Business

Sharlene states that the Orlando trip dates will be August 7th through the 11th. Boise National Youth Leadership Institute is next week.

Sharlene states that UYLC will do the School Open House much like last year. We will do backpacks, bouncy houses, speakers, and booths

Sharlene states that BBQ Days Youth Zone will be 1-8 pm and that Leah will find volunteers

Reports

Sharlene states that the Teen Center has 3 new employees and needs a couple more. She states that Chris started

Sharlene stated that they have started an app for the food program

see Financial Report in packet

Grant Updates

- Pending Grants
 - DFC new 5 year Submitted \$125,000/year x 5 years
 - LC Valley Healthcare Fast Track Awarded (Garden to Table) \$10,000
 - NPT Ed Grant Submitted (Garden to Table) \$10,000
 - Building Communities of Recovery -Submitted \$300,000/year x 3 years
 - SPF-PFS- June 13th \$375,000/year x 5 years

Next Meeting: Scheduled July 25th 4:30 pm

Sharlene motions to adjourn at 5:06 pm, Tery 2nds. meeting adjourned

Meeting minutes respectfully prepared by Carrie Wiley UYLC Board Secretary

SNAPCHAT

Budget: \$500

Dates: March 7– April 30, 2022

Age range: 13-17

Location: All of Idaho

Impressions (how many total times it was shown): 204,630

Reach (how many unique people saw the ads) 30,991

Frequency (how many times each person saw the ad) 6.6

Swipe Ups: 2,089

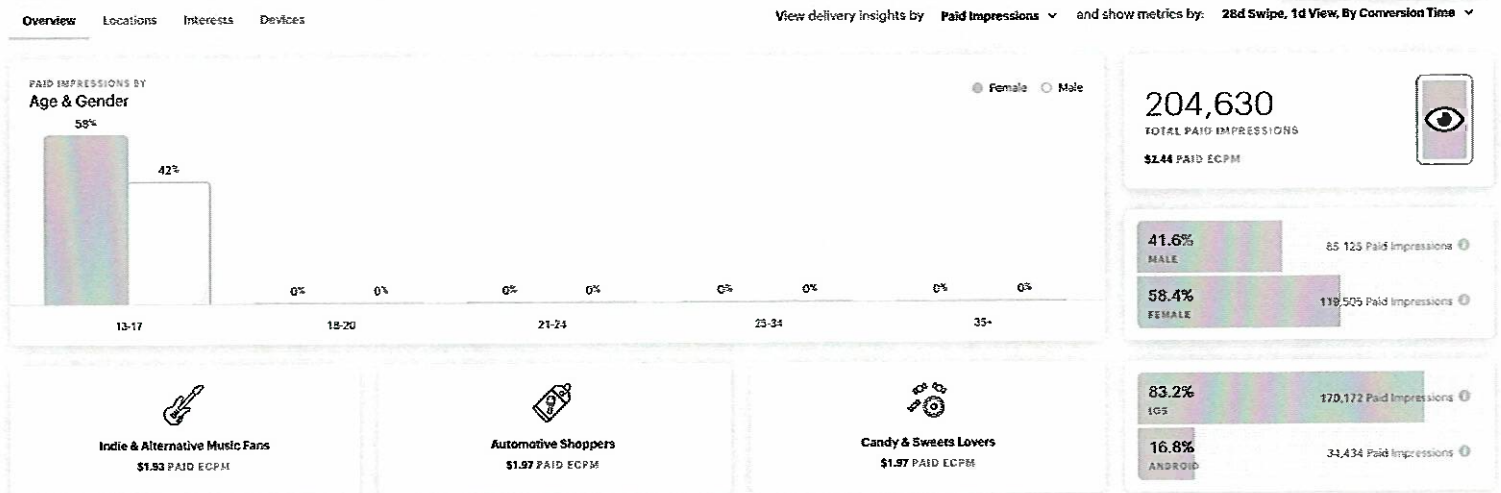
Swipe Up Rate: 1.02%

Cost per swipe up: .24

How many times video was watched 75% of way through: 1,405

How many times the ads were watched 100% of way through: 1,002

Faded



Snapchat Lifestyle Category

Gamers	202,607	99%
American Football Fans	202,943	99%
Sports Fans	202,162	99%
Film & TV Fans	201,755	99%
High Schoolers	201,268	98%
Chat Fiction Enthusiasts	192,496	94%
Shoppers	190,355	92%
Mobile Gamers	184,163	90%
Travel Enthusiasts	183,899	90%
Foodies	181,375	89%
Adventure Seekers	167,901	82%
Meme Watchers	161,280	79%
Arts & Culture Mavens	159,235	78%
Pet & Animal Lovers	155,055	76%
Music Fans	151,895	74%
Home Decorists	149,442	73%
Beauty Mavens	148,914	72%
Do-It-Yourselfers	144,672	71%
Fun Trivia & Quiz Fanatics	142,380	70%

INSTAGRAM STORIES

Budget: \$494.99

Dates: March 8-April 9, 2022

Age range: 13-24

Location: Kamiah (+50 mi), Lewiston (+20 mi), Moscow (+10 mi)

Impressions (how many total times it was shown): 56,433

Reach (how many unique people saw the ads): 4,387

Frequency (how many times each person saw the ad): 12.86

Clicks: 209

Click-Thru Rate: .57% *(As with last campaign, this is lower than Snapchat)*

Cost per click: \$2.37 *(As with last campaign, this is higher than Snapchat)*

How many times the video was watched 95% of way through: 436

Who clicked?

